Elder Financial Abuse – Financial advisors who serve the senior market have the responsibility not only to recognize and understand the issue of elder financial abuse, but to advocate for their senior clients with knowledge and skills that can help keep their clients from falling victim to such abuse or exploitation. This course provides an understanding of the nature of elder financial abuse: why it is so prevalent, the factors that contribute to the risk, common perpetrators and common schemes and scams. The course then reviews a number of ways in which advisors can fight to recognize and prevent the abuse to safeguard elders' futures.

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